



CGSHE hosts World Sexual Health Day Canada 2022

For more than a decade, the World Association for Sexual Health has been calling diverse audiences to celebrate sexual health, wellbeing and rights for all through World Sexual Health Day (WSHD). Focusing on a unique theme each year, World Sexual Health Day is celebrated on September 4 across the globe. This year's events will be organized around the theme: *Let's Talk Pleasure*.

In alignment with the Centre for Gender and Sexual Health Equity's strategic vision to provide leadership in advancing gender equity and sexual health equity for all in BC, Canada and globally, we are pleased to host World Sexual Health Day Canada 2022 for the third year running. Visit worldsexualhealthday.ca for a nation-wide calendar of events, to submit an event to the calendar or download the media kit to promote #WSHD2022 or host your own event.

Leading up to September 4 and throughout the month of September, please join us in spreading the word! We want everyone to know that they can:

- Organize events
- Find resources on worldsexualhealthday.ca to organize inclusive events
- Submit an event to our national calendar
- Join the conversation about sexual health for all!

Share, tweet, retweet, like, post and repost via your social media channels!

Accounts to follow/tag

CGSHE

- Twitter: [@CGSHEquity](https://twitter.com/CGSHEquity)
- Facebook: [@CGSHEquity](https://www.facebook.com/CGSHEquity)
- Instagram: [@CGSHEquity](https://www.instagram.com/CGSHEquity)

World Sexual Health Day

- Twitter: [@sexualhealthday](https://twitter.com/sexualhealthday)
- Instagram: [@wasworldsexualhealth](https://www.instagram.com/wasworldsexualhealth)
- Facebook: [@4sept](https://www.facebook.com/4sept)



Sample social captions

1. 🗨️ #WSHDCanada brings together organizations & people celebrating sexual health & #WSHD2022 in Canada. Hosting an event? Creating a resource? Celebrating a champion? Looking for resources? Submit your event + get featured! bit.ly/WSHD2022
2. 🗨️ Organizing an event for #WSHDCanada? Hop over to bit.ly/WSHD2022 for guidelines & resources & to submit your event to our national calendar! @sexualhealthday #WSHD2022
3. 🗨️ Organizing an event for #WSHD2022? Visit worldsexualhealthday.ca for resources on creating & promoting inclusive sexual health events. #WSHDCanada @sexualhealthday
4. 🗨️💡❤️ Let's Talk Pleasure, the theme of #WSHD2022, aims to promote sexual pleasure in law & policy as a fundamental part of sexual health & well-being, grounded in the principles of sexual rights as human rights. #WSHDCanada @sexualhealthday ➡ bit.ly/WSHD2022
5. 🗨️ #WorldSexualHealthDay is celebrated on September 4 across the globe. Join in on discussions & events focused on this year's theme, Let's Talk Pleasure! Visit bit.ly/WSHD2022. #WSHD2022 #WSHDCanada @sexualhealthday
6. 🗨️ Let's Talk Pleasure is the theme of #WSHD2022, highlighting the importance of sexual pleasure in the context of sexual rights, incl. the rights to equality, non-discrimination, bodily integrity & the highest standard of health & freedom of expression ➡ bit.ly/WSHD2022
7. 🗨️💡❤️ Knowing your #sexualrights is critical to protecting sexual health, strengthening #humanrights & expanding public health programming to include sexuality. Check out worldsexualhealthday.ca for #WSHD2022 events & resources. #cdnhealth #WSHDCanada
8. Advancing gender & sexual health equity through policy, practice & research, @CGSHEquity is supporting #WSHDCanada to bring together folks celebrating #WSHD2022. Let's talk pleasure ➡ bit.ly/WSHD2022
9. To truly understand & meaningfully work toward gender + #sexualhealth equity & reproductive justice, an #intersectional feminist approach is necessary! @CGSHEquity is celebrating #WSHDCanada here: bit.ly/WSHD2022

NOTE: Emojis used in visuals were downloaded from [Emojipedia](https://emojipedia.org).